a quick and practical guide to

--- mission ---

The Diocese of Crookston Office of Communications seeks to create and deliver messages that are timely, coordinated, consistent and relevant to Catholics in northwest Minnesota. This happens best when in strong partnership with parish leadership. We strive for accuracy and excellence in every interaction, whether it be spoken, print or digital. Above all, we feel each moment is an opportunity for an encounter with Jesus Christ. Please let us know how we can serve you!

--- MEDIA INQUIRIES ---

Any media inquiries on controversial or sensitive topics about the Diocese of Crookston, a parish, a school or personnel should be directed to Janelle Gergen, Director of Communications at: 218-281-4533 ext. 428 or jgergen@crookston.org.

--- STATEMENTS ---

The Office of Communications issues comments to the media and releases official statements from the Diocese of Crookston and the Office of the Bishop. Statements can be found at: www.crookston.org/statements. Please share with others!

--- OUR NORTHLAND DIOCESE ---

Our Northland Diocese (OND) “publishes Good News for strengthening and furthering the reign of God in the Diocese of Crookston.”

OND print submissions are due by 12:00 p.m. (noon) on the first Wednesday of the month. OND goes to press on the third Wednesday of the month.

Local, national, and world news; commentary; and photos are published digitally at: www.crookston.org/ond.

In addition to news, commentary and photos, staff contact info, submission deadlines, advertising specifications, subscription information, production schedule and a media kit can also be found online at: www.crookston.org/ond.

eOND option

Local, national and world news are delivered to email inboxes semi-monthly. Priests, Deacons, Seminarians, Catholic School Principals, Parish Secretaries, Directors of Religious Education, Youth Ministers and Chancery Staff receive eOND automatically but parishioners are required to opt-in. Sign up can be found at: www.crookston.org/subscribe. Spread the word!

--- GENERAL MAILING ---

The “General Mailing” is an informative, semi-monthly e-newsletter sent from the Chancery Offices to the following diocesan groups*: Priests, Deacons, Seminarians, Catholic School Principals, Parish Secretaries, Directors of Religious Education and Youth Ministers. General Mailings are archived on the diocesan website for one year at: www.crookston.org/resources/clergy/general-mailings.

*Please send email address updates to communications@crookston.org.

--- WEBSITE ---

The Diocese of Crookston’s website is located at www.crookston.org. The site hosts safe and secure online giving, Safe Environment certification and access to frequently sought-out resources, including policies, a diocesan events calendar, directories and more. Send website questions to: communications@crookston.org.

--- BULLETIN ANNOUNCEMENTS ---

If you have an announcement for the wider diocese, find parish bulletin email addresses at: www.crookston.org/directories/parishes.

--- EMPLOYMENT LISTINGS ---

Employment listings are posted at: www.crookston.org/employment. To submit an employment opportunity, email the Office of Communications at communications@crookston.org and include start and end dates for the information to be posted.

--- SOCIAL MEDIA ---

The Diocese of Crookston maintains a presence on Facebook, Twitter, Instagram and YouTube. Find us by using @DioCrookston. Official announcements, diocesan event promotion, prayer resources and other content meant to engage and evangelize hearts is created and curated for each platform and published regularly. Our Northland Diocese can be found on Facebook and Twitter by using @ONDiocese. A variety of local, national and world news, as well as commentary are shared daily!